

**PUBLIC INFORMATION PROGRAM**

The School Board will do its best to keep the people informed of the affairs of the District. To achieve its goals for positive school-community relations and maintenance of open two-way channels of communication with the public, the Board authorizes the Superintendent or his/her designee to:

1. Prepare or guide the preparation of informational materials including annual report, newsletters, articles for periodicals, newspapers and/or radio releases, special pamphlets and other assigned material and to maintain close liaison with mass media and publicity organizations.
2. Organize or assist in development of speakers' bureaus and speaking engagements with civic, PTSA, church and other groups.
3. Provide staff members with assistance for preparation of material for community and staff distribution.
4. Assist in coordinating work with civic and other groups which support the school system values.

Approved: June 27, 2006

Revised: July 19, 2006

Approved by NHSBA: August 2011